

50 Ways to Promote Membership

- Develop and publish a Chapter membership roster
- Divide membership roster and call members – call one person per month
- Have a meal every other meeting
- Have educational opportunities at every other meeting
- Institute and support (including financially) a Chapter Membership Committee/Program
- Have members provide entertainment
- Participate in community events
- Have regular activities with the local Masonic Lodge – Have a “prospect party”
- Hold a prospect session to come up with a list of prospects
- Send out invitations to meetings: to other Chapters, inactive members, new members
- Submit regular articles to local newspapers
- Pay for advertisements in your local newspapers
- Arrange for members to visit ‘shut-in’ members
- Do something nice for your Masonic Lodge building
- Call members, who haven’t come out for a while, to help with events, refreshments, etc.
- Have an open installation – invite friends, co-workers, etc.
- Arrange for a Masonic speaker to address local ministerial group
- Abbreviate some meetings to make time for some fun
- Ask a different member to serve as prompter at each meeting
- Send greeting cards to ‘shut-ins’, or out-of-town members
- Set up a ride committee
- Have an official greeter or hostess – different at each meeting
- Have a family dinner evening
- Arrange for baby sitting
- Advertise in local paper(s) with picture if possible